

Website Design Class Notes

Place: Charleston Café, Surfside Beach (<http://www.charleston-cafe.com/map.html>)

Date: See http://www.mike-covington.com/training_request.htm for available dates

Time: 09:00am until 4:00pm

Lunch: Provided by me and the Charleston Café

Cost: \$75 – Make check to: Seacoast Artist Guild of SC

Send the check to me at: 36 Greenbriar Ave., Pawleys Island, SC 29585

The class will be held upstairs at the Charleston Café. If stairs are an issue for you, let me know as I do plan to have a Saturday class in a handicap accessible location.

Prerequisites for the website design class

1. Basic computer skills
 - a. Ability to type in and go to a particular website address using a web browser like Internet Explorer or FireFox
 - b. Ability to fill out online forms
 - c. Ability to find your photos on your PC
2. If you want to bring your own laptop and build your website as we go through the steps in class, you will need:
 - a. A credit card to pay for the \$30 a year website hosting
 - b. Your **high quality** digital images (photos)
 - c. A bio
 - d. A headshot of you
 - e. Your default print prices (see the next page for information about pricing your prints)
3. **Optional** requirements:
 - a. Custom Header for your website (look at the top of my website, www.lowcountryart.org to see what I am talking about.) I can help you with this either before or after the class.
 - b. Consider putting some text together for a press release and I will show you how to publish it from your website.
 - c. Personal Domain Name. For example: www.mike-covington.com or www.lowcountryphotos.com. Your website will have a name, but you have the option to add your own unique name. My current website hosted by Fine Art America can be found at www.mike-covington.artistwebsites.com. My personal Domain Name, www.lowcountryart.org, will take you to the exact same place.

Default Print Prices

When you upload a new image to FAA, you can specify default prices for each of the available print sizes. If you use the same prices for all of your images, this will save you a lot of typing and time after each upload. If not - don't worry - go ahead and set some default prices, anyway. You can always override your default prices after each upload. Each of the prices you use below will be the profit from the sale of each piece of your artwork. It doesn't matter if it is sold as a print, canvas or gallery wrap, your profit will be the same based on the size sold.

We will need for you to be prepared to fill out this form in the website class, so please decide how much profit you would like to make for each size print.

| | | | | |
|---------|---|-----|----------------------|--------------|
| 8.00" | x | XX" | <input type="text"/> | e.g. \$10.00 |
| 10.00" | x | XX" | <input type="text"/> | |
| 12.00" | x | XX" | <input type="text"/> | |
| 14.00" | x | XX" | <input type="text"/> | |
| 16.00" | x | XX" | <input type="text"/> | |
| 20.00" | x | XX" | <input type="text"/> | |
| 24.00" | x | XX" | <input type="text"/> | |
| 30.00" | x | XX" | <input type="text"/> | |
| 36.00" | x | XX" | <input type="text"/> | |
| 40.00" | x | XX" | <input type="text"/> | |
| 48.00" | x | XX" | <input type="text"/> | |
| 60.00" | x | XX" | <input type="text"/> | |
| 72.00" | x | XX" | <input type="text"/> | |
| 84.00" | x | XX" | <input type="text"/> | |
| 96.00" | x | XX" | <input type="text"/> | |
| 108.00" | x | XX" | <input type="text"/> | |

The XX" dimensions are calculated to maintain the aspect ratio of each uploaded image. For example, if you upload a square image (e.g. 3,000 pixels x 3,000 pixels), the available print sizes would be 8" x 8", 10" x 10", 12" x 12", etc.